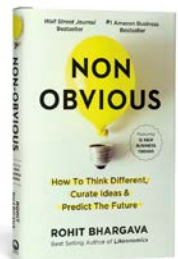


# NOTES AND RESOURCES:

*The list of research and resources used by Rohit Bhargava to produce the 2015 edition of the Non-Obvious Trend Report.*



# NOTES, REFERENCES, & CREDITS



The following is a comprehensive list of sources that were used in the preparation of this book, including all the articles, books and research that were consulted or cited. Where personal interviews were conducted, those have been individually cited within the relevant chapters and are not included separately in this final reference section.

For an online list of all the articles included here as well as live links to the original sources, please visit the link below:

**WWW.ROHITBHARGAVA.COM/NONOBVIOUS/RESOURCES**

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